PROSPECTUS

About the Juror

Soon Warren is our juror, judge, and workshop presenter for the 2020 Annual Juried Exhibition. Soon, a full-time artist, teacher and workshop instructor from Texas, is known nationally and internationally for her gorgeous watercolor paintings. See her web site: <u>www.soonwarren.com</u>

SPECIFICATIONS FOR PAINTINGS

Submissions Must Be:

- Original in design, not copies of another artist's work, including photographs. Photo reference must be taken by the artist. Paintings must be done without supervision or in a workshop, created during the past 3 years, and never shown in a WSNC statewide juried exhibition.
- Painted with water-based media (such as: watercolor, watercolor pencil, watercolor sticks or crayons, gouache, water-based ink, egg tempera, transparent acrylic) and painted in an aqueous manner.
- Painted on watercolor paper, stretched watercolor paper, watercolor board, clay board, or Yupo. Gesso is allowable as a ground (fixative allowed).
- Traditional watercolors painted on paper require mats and glazing. Mat must be white or off-white. If double-matted, the inner mat must be no wider than 3/8" and may be color or neutral. Glazing must be sheet acrylic plexiglass. NO GLASS PERMITTED.
- Mat and plexiglass may be eliminated on alternate surfaces (such as stretched paper or boards) if the finish is appropriate to the best practice for that substrate. Appropriate frame is required.
- ALL paintings must be framed with a NON-DECORATIVE frame (not ornate or carved). Painting must be ready to hang with wire. No saw-tooth hangers allowed.
- Submitted artwork size must be no smaller than 8"x10" and have a maximum framed size no larger than 60" in either direction.
- Diptychs, triptychs in single frames are allowed as long as measurements don't exceed these guidelines.
- Collage must consist of watercolor accepted surfaces (see above) painted by the artist. No newsprint, photos, digital images, giclée, 3D objects, gold leaf or metal.
- Available for sale.

Submitted works must NOT contain:

- · Water-based oil paint
- Pastels or non-watercolor crayon
- Water soluble oils, alcohol inks, wax, cold wax, or waxy residue
- Mixed media (such as texturing media or other 3D effects)
- Casein

Advisory

The WSNC Criteria Panel and Exhibition Committee reserve the right to eliminate any painting that fails to comply with these listed criteria before the Exhibition opens. Artists may not substitute another work, change the sale price from what was shown on the entry form, or withdraw accepted works before the close of the exhibition. WSNC and the venue reserve the right to refuse any work they deem unacceptable for their venue. Images of accepted work may be used by WSNC in print/web promotional ads.

2020 CALENDAR

- Feb 26 Call for Artists; Prospectus issued
- April 30 Workshop Registration Opens
- May 31 Deadline for 2020 Entries
- July 15 Accept/Decline Notifications
- **July 23** Registration for 2020 Annual Event Opens
- Sept 19 Deadline for Event Reservations (Saturday Dinner & Sunday Luncheon)
- Sept 25 Last day to receive shipped pantings at Page-Walker Arts & History Center
 - If using **FedEx or UPS** send to: Page-Walker Arts & History Center 119 Ambassador Loop, Cary NC **27513**

Annual Juried Exhibition October 4 - November 21

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- If using **US Postal Service** send to: Page-Walker Arts & History Center, PO Box 8005, Cary, NC **27512**
- Sept 28-10AM and 5PM at Page-Walker Arts & History Center, 119 Ambassador Loop, Cary NC 27513
- Oct 3 Annual Conference: Regional Meetings, Critiques, and Seminars, Social & Dinner at Mayton Inn, Page Room, 301 S. Academy St. Cary NC 27511
- Oct 4 Annual Meeting, Juror's Presentation, Recognition/Awards Ceremony, Luncheon at Mayton Inn, Page Room, 301 S. Acedemy St, Cary NC 27511 Annual Juried Exhibition Opens, Reception 2PM to 4PM at Page-Walker Arts & History Center 119 Ambassador Loop, Cary NC 27513
- Oct 5-7 Workshop by Juror, Soon Warren: Cary Art Center, Marcus Dry Room, 101 Dry Ave, Cary, NC 27511
- Nov 21 Exhibition Ends
- Nov 23 Removal/Pick-up between 9AM and 4PM: Page Walker Art & History Center 119 Ambassador Loop, Cary NC 27513 Ship/return (paintings with prepaid return labels) if not in the Travel Exhibition.
- Nov 24 Travel Exhibition is shipped

ARTIST ELIGIBILITY

The Annual WSNC Juried Exhibition is open to any watermedia artist over 18 who is a resident or property owner of NC, and a current member of WSNC. Become a current member by sending \$35 for membership with your entry. Members who move out of state may also submit, if they retain their membership by renewing their dues annually.

Earning Signature Membership:

The two ways to earn Signature Membership in WSNC:

- 1. Effective 1990, win one (1) 1st through 5th Place Award in two (2) statewide WSNC Exhibitions.
- Effective July 2002, Signature Membership will be awarded to artists whose work is accepted into three (3) separate WSNC Annual statewide Exhibitions. Continuous paid membership is required for eligibility and maintenance of Signature Member status.

ENTRIES

- All artworks submitted for the WSNC Art Exhibition must be represented by digital images.
- The juror makes accept/decline decisions based on the digital image, but awards are selected by viewing the actual paintings.
- Each artist may submit up to two (2) entries. Only one (1) work per artist can be accepted.

Digital Image Requirements:

- Entries are to be made in .jpg format.
- The total size of the image should be less than 3MB. The ideal size is around 2 Megabytes. The pixel requirements of width and height no longer apply.
- · No digital enhancements.
- · Show only the painting image without mat or frame.
- · Orient the image correctly horizontally or vertically.
- File name for each image can now have any name.

As of 2020 Mail-in submissions are no longer accepted. If

you need information on how to submit your painting, contact Suzanne Hetzel at *suzannehetzel@yahoo.com* or call 847-372-5622.

ONLINE REGISTRATION PROCESS:

- Go to WSNC website: <u>www.ncwatercolor.com</u> and log on to your Personal Information Page.
- · Click 'Open Entry Form' button to open the online entry form.
- First step: follow the instructions to upload your image and entry information for each entry.
- Second step: click the Paypal button to pay a nonrefundable \$30 entry fee. You can pay with a credit card or your Paypal account via the secure Paypal dialog box.
- Artists who are not WSNC members can join via the online Join WSNC Form. Members with late-renewing status may use the online membership renewal process to pay their dues. (New and renewing members \$35; full-time students \$25).
- By submitting entries electronically, you attest that you have read the entire Prospectus and agree to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received (also be sure to check your Junk/ Spam folder). Make a copy and save for your records.
- Also check your email account (the one used in the registration process) for a message from Paypal that your payment was received. Keep a copy for your records.

LIABILITY

- The artist releases WSNC, WSNC's representative, the transporting entity and the exhibiting venue from all liabllity with respect to loss or damage to the artist's work. It is suggested that artists carry their own insurance.
- Submission of an entry to the WSNC Annual Exhibition constitutes agreement by the artist to all terms and conditions of the Prospectus.

ACCEPTED WORK AND DELIVERY

 Special handling and delivery instructions of shipped works will accompany acceptance letters.
All paintings, whether hand-delivered or shipped, must be received in a properly labeled, sturdy but lightweight box that is easy to open and close.

WSNO

- All shipments must be sent prepaid. If you do not wish to prepay the return shipment, you must have your boxed painting weighed and measured. With this information, you can make arrangements with FEDEX or UPS at the end of the exhibit schedule for the return shipment. No boxed paintings will be accepted that do not have weight and dimensions on the box, or a prepaid label.
- Work received in poor condition OR packed using foam peanuts will be returned to the artist (at artist's expense) and won't be hung.
- No painting received and accepted for exhibition, either in the Annual or Travel Exhibitions may be removed before the end of the exhibition.

TRAVEL EXHIBITION

The Travel Exhibition consists of 33 paintings selected by the juror. All paintings for which Permission to Travel has been granted by the artists are eligible for selection. Permission is given at the time of submission if an artist wishes to be in the Travel Exhibition. Commissions for the Travel Exhibition can range from 20% to 50% as determined by the exhibiting venue. Once permission to participate in the Travel Exhibition is given, it cannot be withdrawn after July 15th of that year.

EXHIBITION DIRECTOR

Barbara Rohde, Exhibition Director

4613 Moores Creek Road, Durham, NC 27705 919.383.4394 <u>barbarastockr@gmail.com</u>

EXHIBITION COMMITTEE

Joe Lahita, Local Exhibition Chair 235 Corvina Drive, Clayton NC 27520 919.576.5437 jlahita@ymail.com

ONLINE SUBMISSIONS Deadline: May 31, 2020

WSNC Website: <u>ncwatercolor.com</u>

Send questions to: <u>WSNC.IT@gmail.com</u>

ANNUAL EXHIBITION SALES

- · All submitted artwork must be for sale
- WSNC retains a 20% commission on all sales from the 2020 Annual Exhibition. No commision will be retained by Page-Walker Art Center

Prizes

First Place Award: \$1,250

Other Awards total more than \$7,500 in cash, and merchandise awards are anticipated.