WATERCOLOR SOCIETY OF NORTH CAROLINA ONLINE PROSPECTUS 2021

About the Juror

WSNC welcomes Tom Francesconi, our juror and judge for the 2021 online WSNC Annual Juried Exhibition. Tom is a professional artist, teacher and experienced workshop instructor from Illinois, known nationally and internationally for his amazing watercolor paintings. He will select our exhibition paintings and judge them for awards. See his web site: *tomfrancesconi.com*

Specifications for Paintings

Submissions Must Be:

- Original in design, not copies of another artist's work, including photographs. Photo reference must be taken by the artist. Paintings must be done without supervision or in a workshop, created during the past 3 years, and never shown in a WSNC statewide juried exhibition or entered into the WSNC 2021 Online Member Exhibition.
- Painted with water-based media (such as: watercolor, watercolor pencil, watercolor sticks or crayons, gouache, water-based ink, egg tempera, transparent acrylic) and painted in an aqueous manner.
- Painted on watercolor paper, stretched watercolor paper, watercolor board, clay board, or Yupo. Gesso is allowable as a ground (fixative allowed).
- Paintings that are shown in this 2021 Online Exhibition require matting and backing.
- Collage must consist of watercolor accepted surfaces (see above) painted by the artist. No newsprint, photos, digital images, giclée, 3D objects, gold leaf or metal.
- Available for sale. Therefore, submitted paintings must be in the artist's possession. If accepted by the juror, the painting must continue to be in the artist's possession until the exhibition ends, even if the exhibition is virtual (online).

Submitted works must NOT contain:

- · Water-based oil paint.
- Pastels or non-watercolor crayon.
- Water soluble oils, alcohol inks, wax, cold wax, or waxy residue.
- Mixed media (such as texturing media or other 3D effects).
- Casein.

2021 CALENDAR

Feb 26:	Call for Artists; 2021 Prospectus posted
May 31:	Deadline for 2021 Annual Juried Entries
July 15:	Accept/Decline Notifications
Oct 3:	2021 Annual Meeting, Awards and Annual Juried Exhibition Opens
Nov 12:	2021 Online Annual Juried Exhibition Ends

Online - Annual Juried Exhibition Oct 3 - Nov 12

Advisory

The WSNC Criteria Panel and Exhibition Committee reserve the right to eliminate any painting that fails to comply with these listed criteria before the Exhibition opens. Artists may not substitute another work, change the sale price from what was shown on the entry form, or withdraw accepted works before the close of the Exhibition. WSNC and the venue reserve the right to refuse any work they deem unacceptable for their venue. Images of accepted work may be used by WSNC in print/web promotional ads.

ARTIST ELIGIBILITY

The 2021 online WSNC Annual Juried Exhibition is open to any watermedia artist over the age of 18 who is a resident or property owner in North Carolina, and a current member of WSNC. You may become a current member by sending \$35 for membership along with your entry. Members who move out of state may also submit, if they retain their membership by renewing their dues annually.

Earning Signature Membership:

The two ways to earn Signature Membership in WSNC:

- 1. Effective 1990, win one (1) 1st through 5th Place Award in two (2) statewide WSNC Exhibitions.
- 2. Effective July 2002, Signature Membership will be awarded to artists whose work is accepted into three (3) separate WSNC Annual statewide Juried Exhibitions. Continuous paid membership is required for eligibility and maintenance of Signature Member status.

ENTRIES

- All artworks submitted for the 2021 online WSNC Annual Juried Exhibition must be represented by digital images.
- The juror makes accept/decline decisions based on the digital image. For the 2021 online Annual Juried Exhibition the juror will also judge accepted paintings and choose award winners from digital images.
- · Each artist may submit up to two (2) entries. Only one (1) work per artist can be accepted.

Digital Image Requirements:

- Entries are to be made in .jpg format.
- The total size of the image should be less than 3 MB.
- No digital enhancements are allowed.
- Show only the painting image without mat or frame.
- Orient the image correctly horizontally or vertically. **LIABILITY** File name for each image can have any name.

Mail-in submissions are not accepted. If you need information on how to submit your painting contact Suzanne Hetzel at suzannehetzel@yahoo.com or call 847-372-5622.

ONLINE REGISTRATION PROCESS:

- Go to WSNC website <u>www.ncwatercolor.org</u> and log on to your Personal Information Page.
- Click the Open Entry Form button to open the online entry form.
- First Step: Follow the instructions to upload your image and entry information for each entry.
- Second Step: Click the Paypal button to pay a nonrefundable \$30 entry fee. You can pay with a credit card or your Paypal account via the secure Paypal dialog box.
- Artists who are not WSNC members can join via the online 'Join WSNC' Form. Members with laterenewing status may use the online membership renewal process to pay their dues. (New and renewing members \$35; full-time students \$25).
- By submitting entries electronically, you attest that you have read the entire Prospectus and agree to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received (also be sure to check your Junk/ Spam folder). Make a copy and save for your records.

Continued from previous column

Also check your email account (the one used in the registration process) for a message from Paypal that your payment was received. Keep a copy for your records.

WSNC

ACCEPTED WORKS AND DELIVERY

Since the 2021 WSNC Annual Juried Exhibition will be online, paintings will not be shipped or delivered, and will be exhibited on the WSNC website.

TRAVELING EXHIBITION

There will be no Traveling Exhibition this year.

Submission of an entry to the WSNC Annual Exhibition constitutes agreement by the artist to all terms and conditions of the Prospectus.

EXHIBITION DIRECTOR

Barbara Rohde, Exhibition Director

4613 Moores Creek Road, Durham, NC 27705 919.383.4394 barbarastockr@gmail.com

ONLINE SUBMISSIONS

WSNC Website: ncwatercolor.org Send questions to: WSNC.IT@gmail.com

ONLINE EXHIBITION SALES

All artwork accepted for this exhibition must be for sale. WSNC will retain 20% commission on all online sales. Shipping purchased works is the responsibility of the buyer.

PRIZES

First Place Award: \$1,250

Other Awards totaling more than \$7,500 in cash, and merchandise awards are anticipated.

Continued next column