



WATERCOLOR SOCIETY OF NORTH CAROLINA

# ANNUAL JURIED EXHIBITION PROSPECTUS

# 2024

September 3, 2024 – October 31, 2024

## ABOUT THE JUROR

Lana Privitera is an internationally known realist watercolorist who is featured on the cover of the Spring 2024 issue of *Watercolor Artist* magazine. She specializes in creating highly detailed still lifes. Lana has won awards in watercolor competitions both nationally and internationally, and her work has been featured in many art publications. She is a signature member of the American Watercolor Society and the National Watercolor Society, among others.

## ARTIST ELIGIBILITY

The Annual Juried Exhibition is open to watermedia artists over the age of 18 who are residents or property owners in North Carolina, and are currently members of WSNC. If you are not a current member, you may become a member for \$35. See the website [ncwatercolor.org](http://ncwatercolor.org) for details. Members who move out of state may retain their membership by renewing their dues annually.

## EARNING SIGNATURE MEMBERSHIP

Earn Signature Membership in one of two ways:

- Win one 1st through 5th Place Award in two statewide WSNC exhibitions (from 1990 forward).
- Signature Membership will be awarded to artists whose work is accepted into three separate WSNC annual statewide exhibitions, regardless of awards (from July 2002).

Continuous paid membership is required for eligibility and maintenance of Signature Member status.

## CALENDAR FOR THE JURIED ANNUAL EXHIBITION

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|--------------------------|--|
| May 1                    | Start date for submission of entries   |
| June 1                   | Workshop Registration begins   |
| June 15                  | Deadline for Entries for the 2024 Annual Juried Exhibition   |
| August 1                 | Acceptance/Delivery Notification   |
| August 8                 | Annual Meeting Registration opens online   |
| August 19-23             | Shipped paintings arrive<br><b>The Art Gallery at Congdon Yards</b><br><b>400 W English Rd, Suite 151</b><br><b>High Point, NC 27262</b> |
| August 26-28             | Hand-delivered paintings 12-5PM  |
| September 3              | Opening of the 2024 Exhibition   |
| September 27             | Board Meeting at TAG   |
| September 28             | Registration, Regional Meetings, Critiques, and Seminars<br>Social and Dinner  |
| September 29             | Registration, Annual Meeting, and Awards Luncheon  |
| September 30 - October 2 | Workshop Mon. - Wed. at TAG  |
| October 31               | Exhibition Ends  |
| November 1               | Pick-up for hand-delivered paintings   |
| November 4               | Fed-Ex/UPS shipping  |

## SPECIFICATIONS FOR PAINTINGS

### Submissions must be:

- Original in design, not copies of another artist's work (including photographs). Photo reference must be taken by the artist. Paintings must be done without supervision or in a workshop. They must have been created during the past 3 years and never shown in a WSNC statewide juried exhibition or entered into the WSNC Online Member Exhibition.
- Painted with water-based media, and painted in an aqueous manner: watercolor, watercolor pencil/sticks/crayon, gouache, water-based ink, casein, egg tempera, or transparent acrylic. Gesso is allowable as a ground.
- Painted on watercolor paper, stretched watercolor paper, watercolor board, clay board, or Yupo (fixative allowed).
- Unstretched watercolor paintings on paper require mats. Mats must be white or light neutral. If double-matted, inner mat must be no wider than 1/4". Glazing must be sheet acrylic plexiglass. NO GLASS PERMITTED.
- Matting and plexiglass may be eliminated on alternate surfaces (stretched paper or boards) if the finish is appropriate to the best practice for that substrate. Appropriate frames are still required.
- All paintings must be framed with a non-decorative frame. Painting must be ready to hang with wire (no saw-tooth hangers).
- Image size no smaller than 8" x 10" and maximum frame size no larger than 60" in either direction.
- Diptychs and triptychs in single frames are allowed as long as measurements don't exceed guidelines. Entry photo must be submitted as a single .jpg file.
- Collages must consist of paper painted by the artist. No newsprint, photos, digital images, giclées, 3D objects, gold leaf or metal.
- All work must be available for sale.

### Submitted works must \*not\* contain:

- Water-based oil paint.
- Pastels or non-watercolor crayon.
- Water soluble oils, alcohol inks, wax or wax residue.
- Mixed media (e.g. texturing media or other 3D effects).

### Advisory:

The WSNC Exhibition Committee and/or the juror reserve the right to eliminate any paintings that fail to comply with the listed criteria before the exhibition's opening. Artists may not substitute another work, change the sale price from what was shown on the entry form, or withdraw accepted works before the close of the exhibition. WSNC and the venue reserve the right to refuse any work they deem unacceptable for their venue. Images of accepted work may be used by WSNC in print/web promotional ads.

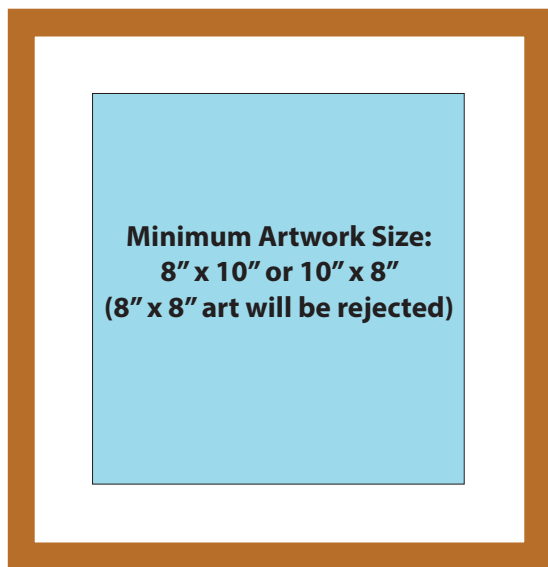
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# 2024 ANNUAL JURIED EXHIBITION PROSPECTUS

(continued)

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**Minimum Artwork Size:  
8" x 10" or 10" x 8"  
(8" x 8" art will be rejected)**

**Maximum Frame Size: 60" x 60"  
(58" x 62" frame will be rejected)**

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## DIGITAL IMAGE REQUIREMENTS

- All artwork submitted for the WSNC Art Exhibition must be represented by digital images.
- The juror makes accept/decline decisions based on the digital image.
- Each artist may submit up to two (2) entries. Only one (1) work per artist can be accepted.
- Entries are to be made in .jpg format.
- No digital enhancements allowed.
- Show only the painting image without mat or frame.
- Orient the image correctly horizontally or vertically. File names for each image can have any name.
- Mail-in submissions are not accepted.

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## ONLINE ENTRY SUBMISSION PROCESS

- Go to the WSNC website [ncwatercolor.org](http://ncwatercolor.org) and log on to your Personal Information Page (PIP).
- Click on the Open Entry Form button to open the online entry form.
- At the first step, follow the instructions to upload your image and entry information for each entry.
- At the second step, click the PayPal button to pay a non-refundable \$40 entry fee. You can pay by a credit card or your PayPal account via the secure PayPal dialog box.
- Artists who are not WSNC members can join via the online 'Join WSNC Form'. Members with late-renewing status may use the online membership renewal process to pay their dues. (New and renewing members: \$35; full-time students: \$25).
- By submitting entries electronically, the artist is attesting that they have read the entire Prospectus and agree to all the conditions and rules set forth therein.

- Check your email account (the one in the My Profile panel of your Personal Information Page) for a message confirming that your entry has been received. (Check your Junk/Spam folder if it doesn't arrive). Make a copy and save it for your records.
- Also check your email account (the one used in the registration process) for a message from PayPal that payment was received. Keep a copy for your records.
- If you run into difficulties, contact Richard Crowell, the Webmaster.

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## PRIZES

- First Place: \$1,250. Second Place: \$850. Third Place: \$700. Fourth Place: \$600. Fifth Place: \$550.
- Additional awards total more than \$6,000.

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## ACCEPTED WORKS AND DELIVERY

- Special handling and delivery instructions of shipped works will accompany acceptance letters.
- All paintings, whether hand-delivered or shipped, must be in a sturdy box. No wood boxes accepted. All shipments must be sent prepaid. If you do not wish to prepay the return shipment, you must have your boxed painting weighed and measured. With this information, you can make arrangements with FEDEX at the end of the exhibit schedule for the return shipment. No boxed paintings will be accepted that do not have weight and dimensions on the box, or a prepaid label.
- Work received in improper condition will be returned to the artist (at the artist's expense) and will not be hung.
- Work packed in foam packing peanuts will be returned (at the artist's expense) and will not be hung.

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## Liability:

- The artist releases WSNC, WSNC's representative, the transporting entity, and the exhibiting venue from all liability with respect to loss or damage to the artist's work.
- Submission of an entry to the WSNC Annual Exhibition constitutes agreement by the artist to all terms and conditions of the Prospectus.

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## SALES

- All submitted artwork must be for sale.
- A 30% commission is retained on all sales by The Art Gallery at Congdon Yards.