

2025 Member-Juried Online Exhibition PROSPECTUS

ENTRIES ACCEPTED January 1 – February 15, 2025

This is an online exhibition open to all current members of the WSNC. Beginning in 2024, there is no entry fee. Each member is allowed to submit one (1) water-media-based painting. That submitted artwork may not be submitted to any other venues until after April 15, 2025. **IMPORTANT NOTICE: THAT ARTWORK MAY NOT BE SUBMITTED TO THE WSNC 2025 ANNUAL EXHIBITION.**

JUDGING FOR AWARDS February 16 – February 28, 2025

WSNC members will be the judges this time! Each WSNC member is entitled to vote for their 9 favorite paintings, even if they did not submit a painting of their own to the exhibition. To vote, log in to your Personal Information Page at ncwatercolor.org and click a button to access the **Voting Form**. Please keep your votes confidential. On March 1, we will run the IT system to count the votes and rank the entries. A slideshow and Online Art Sale Page will be posted on the website, with all entries.

SPECIFICATIONS FOR PAINTINGS

- All water-based work, including collage, will be accepted.
- Minimum artwork size must be no smaller than 8"x10". Maximum artwork size must be no larger than 60" in either direction.
- Diptychs or triptychs are allowed as long as combined measurements do not exceed these guidelines.
- Artwork must be original in design and execution, and may not be copied from another artist's work.
- Artwork must be done without supervision in a class or workshop, created during the past 3 years, and never shown in a WSNC statewide exhibition.
- Photographs used for visual reference must be created by the artist.
- Since this exhibition is online, sold artwork will not be framed. If the artwork is purchased, it should be matted and backed for shipping as is appropriate for its substrate. The price of the submitted work should include potential shipping costs. You may not add on shipping costs to the listed sale price.

ONLINE MEMBER EXHIBITION SALES

Submitted artwork must be for sale, with a price listed, and it must remain for sale through the duration of the exhibition. A WSNC exhibition representative will notify the artist upon the sale of her/his artwork. WSNC will take a 15% commission on all sold works. Transactions will take place through PayPal on the WSNC website. WSNC will issue a check to the artist for the sale amount minus the 15% commission.

EXHIBITION COMMITTEE

The Exhibition Committee reserves the right to eliminate any painting that fails to comply with the criteria listed above, or that they deem to be unacceptable for any reason, before the exhibition opens. Artists may not substitute another work, change the

sale price from what was shown on the entry form, or withdraw submitted artwork before the close of the exhibition. Images of accepted work may be used by WSNC in print/web promotional ads and publications.

2025 CALENDAR

January 1: Call for artists

February 15: Deadline for 2025 entries

February 16-28: Member voting

March 1: Online Exhibition goes live on the WSNC website. Awards will be listed.

April 15: Exhibition ends.

ARTIST ELIGIBILITY

The 2025 WSNC Member-Juried Online Exhibition is open to any water media artist, 18 years old and over, who is a current member of WSNC. Interested persons may become a member on the WSNC website (ncwatercolor.org) for \$35 (\$25 for full-time students).

ENTRIES

- The Entry Form is to be submitted online at ncwatercolor.org.
- All artwork submitted for the WSNC Non-Juried Online Member Exhibition must be represented by a **digital image**.
- Each member may submit only one (1) work.

DIGITAL IMAGE REQUIREMENTS

- Entries are to be made in .jpg or .png format.
- The total size of the image should be less than 3 MB but should be at least 1 MB in size, if possible. A higher resolution will make your work look its best.
- No digital enhancements are allowed.
- Show only the painting image without mat or frame.
- Orient the image correctly (horizontally or vertically).
- If you need help with the submission process, contact William Schaefer.

ONLINE REGISTRATION PROCESS:

- Go to WSNC website at ncwatercolor.org and log on to your Personal Information Page (PIP).
- Click the Open Entry Form button to open the WSNC Online Entry Form. Follow the instructions to upload your image and enter information for your entry. Be sure to list the sale price in the price field.
- Members with late-renewing status may use the online membership renewal process to pay their dues. (Look for it on your Personal Information Page.)
- By submitting entries electronically, you attest that you have read the entire Prospectus and agree to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received.